



August 17, 2006

Embarq Corporation
EMBARQ.com
Mailstop: KSOPKJ0502
5454 W. 110th Street
Overland Park, KS 66211

Ms. Beth Salak
Director, Division of Competitive Markets and Enforcement
Attention: Tariff Section
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

RE: **TL727**

Dear Ms. Salak:

Attached for filing, please find the following revised pages for the Embarq Florida, Inc. General Exchange Tariff. This filing is submitted with a proposed effective date of September 1, 2006. The Company's tariffs are available on its website at www.embarq.com/tariffs.

Section A27	Original Sheet 14
	Original Sheet 15
	Original Sheet 16

This filing introduces a promotion for residence customers. The Company will conduct a customer rewards program market trial from September 1, 2006 through April 30, 2007. During the trial, residence customers who subscribe to a qualifying Solutions - Residence Package with or without one or more of the qualifying services listed, will automatically be entered into the Thank Q Customer Rewards Program. Customers must be contacted by the Company or contact the Company and request this Program.

Qualifying Solutions - Residence Packages: Personal II Solution, Home II Solution, Special Plan Bundle, Core Solution Plus and Standard Home Phone II.

Qualifying services: the Company's High-Speed Internet (DSL), DISH Network Satellite TV purchased from the Company or Embarq Wireless Service.

Commission consideration and timely approval of these pages are respectfully requested. If you have questions or need additional information regarding this filing, please call Nancy Schnitzer at 850-599-1276.

Sincerely,

Mary L. Matthews

cc: Nancy Schnitzer
Attachments
FL 06-62

Mary L. Matthews
TARIFF ANALYST I
Voice: (913) 345-7721
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Mary.L.Matthews@embarq.com

GENERAL EXCHANGE TARIFF

Embarq Florida, Inc.

SECTION A27

BY: F. B. Poag
Director

Original Sheet 14
Effective: September 1, 2006

SPECIAL PACKAGED OFFERINGS

D. MARKET TRIALS

2. Thank Q Market Trial

a. General

The Company will conduct a customer rewards program market trial from September 1, 2006 through April 30, 2007. During the trial, residence customers who subscribe to one of the qualifying Solutions - Residence Packages with or without one or more of the qualifying services listed below will automatically be entered into the Thank Q Customer Rewards Program.

Qualifying Solutions - Residence Packages: Personal II Solution, Home II Solution, Special Plan Bundle, Core Solution Plus and Standard Home Phone II.

Qualifying services: the Company's High-Speed Internet (DSL), DISH Network Satellite TV purchased from the Company or Embarq Wireless Service.

b. Terms and Conditions

Customers must be contacted by the Company or contact the Company and request this Program.

There is no charge to enroll and no term or volume commitment associated with the Program. Customers may terminate their participation in the Program at any time by notifying the Company.

Program participants may change their service address within an Embarq service territory, add additional qualifying services, or make changes to the telephone numbers(s) associated with their enrolled account(s) and still continue as a Program participant. If a Program participant discontinues subscription to all eligible services, Program participation will be terminated and all accumulated and unredeemed Reward Values will be forfeited.

In the event any of a participant's EMBARQ accounts are disconnected due to failure to pay, such participant shall be removed from the Program and all unredeemed Reward Values will be forfeited.

Embarq reserves the right to terminate the Program at any time. No additional Reward Values will be awarded from and after the Program termination date. If the Program is terminated by Embarq, Customers will be notified and will have ninety days from the date of notification during which to redeem any unused Rewards Values. Any Reward Values not redeemed within that ninety day period are forfeited.

Reward Values cannot be combined with or transferred between any other Embarq partner reward program.

GENERAL EXCHANGE TARIFF

Embarq Florida, Inc.

SECTION A27

BY: F. B. Poag
Director

Original Sheet 15
Effective: September 1, 2006

SPECIAL PACKAGED OFFERINGS

D. MARKET TRIALS (Cont'd)

2. Thank Q Market Trial (Cont'd)

b. Terms and Conditions (Cont'd)

Customers who have continuously subscribed to all of the required services for six months after their entry into the Thank Q Market Trial will receive the following Reward Value, redeemable towards the customers' choice of a gift card or merchandise; as specified in D.2.c.

- 1) Package = \$25.00 Reward Value;
- 2) Package plus 1 qualifying service = \$25.00 Reward Value;
- 3) Package plus 2 qualifying services = \$40.00 Reward Value;
- 4) Package plus 3 qualifying services = \$60.00 Reward Value

In addition, Customers can receive up to three \$5.00 Bonus Rewards during their six-month retention period, through one or more of the following activities which are worth \$5.00 Bonus Rewards each.

- 1) subscribe to one of the following services: Voicemail or LineGuard
- 2) increase High Speed Internet speed (256K and above)
- 3) submit an email address through the company's website opting to receive more information about Embarq services.

Customers may redeem Reward Values every six months as long as they retain the qualifying services. In order to redeem Reward Values, Program participants must be current on payment of all their Embarq account(s).

Available benefits may change at the discretion of the Company and are provided for customer redemption on an availability basis. The Company does not guarantee availability of any benefit.

Neither Embarq nor any other supplier of any reward will have any liability whatsoever for redemptions made in good faith to individuals who claim to have authority to act on a Program participant's behalf. Embarq is not liable for errors or omissions by its employees or agents in interpreting or in carrying out the terms of this Program. Any and all tax liabilities arising from the Program are the sole responsibility of the Program participant.

GENERAL EXCHANGE TARIFF

Embarq Florida, Inc.

SECTION A27

BY: F. B. Poag
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Original Sheet 16
Effective: September 1, 2006

SPECIAL PACKAGED OFFERINGS

D. MARKET TRIALS (Cont'd)

2. Thank Q Market Trial (Cont'd)

c. Benefits

- 1) \$25 Reward Level:
 - binoculars
 - KitchenAid food chopper
 - \$25 Brinkers International gift card
 - \$25 Shell gift card
- 2) \$40 Reward Level:
 - armband radio
 - rolling cooler
 - \$40 American Express gift card
 - \$40 Shell gift card
- 3) \$60 Reward Level:
 - portable CD Player
 - Espresso Maker
 - \$60 American Express gift card
 - \$60 Shell gift card

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- 2) \$40 Reward Level:
 - armband radio
 - rolling cooler
 - \$40 American Express gift card
 - \$40 Shell gift card

- 3) \$60 Reward Level:
 - portable CD Player
 - Espresso Maker
 - \$60 American Express gift card
 - \$60 Shell gift card